

Grantmakers of Kentucky 2024 Meeting

BUILDING COMMUNITY

THROUGH COLLABORATION & PARTICIPATION



July 31-August 1, 2024 | Louisville, Kentucky

**GRANTMAKERS
OF KENTUCKY**

In partnership with Philanthropy Southeast

Welcome to Louisville!

Dear Friends,

We don't need to tell you about the importance of connection or collaboration – the fact that you're here with us this week in Louisville demonstrates that coming together, building our networks and sharing ideas is key to our work.

However, it's important that the connections we make, and the information we share, come from many diverse sources. By welcoming voices from different backgrounds, we expose ourselves to new perspectives that help us uncover new opportunities and areas for improvement.

This is vitally important in philanthropy, where foundations and other grantmakers are only one link in a chain of actions that can spark change and improve lives. Are our community nonprofits getting the type of support they require to be effective? Are the people they serve able to access those services? Are there pressing needs or populations that are underserved? Is a program that worked well 10 years ago still getting the job done?

These questions cannot be addressed by a conversation that includes only grantmakers – nonprofit and community leaders need to participate as well, in meaningful ways.

Over the next two days, we'll hear from many of these people while also learning more about how, and why, an approach to philanthropy rooted in participation and partnership can help us advance our missions. We hope you'll walk away with the knowledge and tools you need to embrace this approach at your foundation – and connections across the Commonwealth that will help you in the months and years ahead.

Sincerely,

Grantmakers of Kentucky 2024 Planning Committee

Sharon LaRue (Co-chair)

*Executive Director
Kentucky Foundation for Women*

Anne Monell

*Executive Director
Legacy Foundation of Kentuckiana*

Chelsea VanHook (Co-chair)

*Senior Program Officer of Invest Louisville
Community Foundation of Louisville*

Gad Niyiragira

*Program Officer of Advocacy and Culture
Community Foundation of Louisville*

Kristin Walker Collins

*Chief Executive Officer
Foundation for Appalachian Kentucky*

Bleik Pickett

*Senior Program Officer & Secretary
James Graham Brown Foundation*

Erica Knight

*Chief Operating Officer
Foundation for Appalachian Kentucky*

Mason Rummel

*President & CEO
James Graham Brown Foundation*

Kathy Knotts

*Grants Officer
The Gheens Foundation*

Meredith Zahirovic

*Director of Grants
Felix E. Martin Jr. Foundation*

About the 2024 Meeting

At this year's event, our goal is to explore strategies to effectively collaborate and engage with the communities we serve while connecting with peers across the Commonwealth. To encourage this, this year's meeting employs a new format that will ground us in the principles of participatory grantmaking before sending us out to learn from Louisville nonprofits. We will then come back together to learn how we can work with leaders in our communities on some of the most pressing issues we face today.

About Grantmakers of Kentucky

Grantmakers of Kentucky was created to help foster connections and cooperation among foundations and between funders and policy makers, as well as to inform grantmakers about the possibilities – and potential challenges – that lie ahead in our state. Through our programming, grantmakers have the opportunity to connect with their fellow Kentucky colleagues, share best practices, discover new resources and increase the state's grantmaking impact.

About Philanthropy Southeast

Philanthropy Southeast is the premier philanthropic network for courageous leaders, ideas and resources focused on the American South and U.S. Caribbean territories. We connect our members to experts, innovations and best practices in philanthropy while promoting peer-to-peer learning and leadership development. By coming together, we spark transformative work that achieves lasting impact, advances equity, and builds a brighter future for the South, its communities and all its people.

Statement of Purpose: Philanthropy Southeast strives to connect the region's philanthropic leaders with a diverse and inclusive range of information, resources, experts, innovations and best practices while promoting peer-to-peer learning and leadership development. While we may not necessarily endorse the opinions and views of those we work with, we engage with them to promote vibrant and open discussion. We believe it is necessary to have these conversations for the sake of increasing philanthropy's impact throughout the region.

Code of Conduct: Philanthropy Southeast is composed of a broad and diverse membership of grantmakers. At our core, we are a community of grantmakers connecting with each other to improve the practice of grantmaking in the Southeast.

At our meetings and events, we also welcome visitors from non-member organizations who attend as presenters or participants. Philanthropy Southeast strives to create a comfortable place for all Members, visitors, and others engaged in philanthropy to exchange experiences and ideas and engage in conversations that are welcoming and of benefit to all participants. As such, Philanthropy Southeast is not a venue for grant seekers, fundraisers, or other types of charitable solicitations during any of its meetings, events or through its publications nor is it an appropriate venue to conduct political activities. We ask that our Members and visitors not solicit at Philanthropy Southeast-sponsored events or programs and that Members and visitors not use information obtained through their Philanthropy Southeast membership or participation in Philanthropy Southeast events for charitable, business or other solicitations outside of those events.



Agenda Day One

Wednesday, July 31

Wednesday's programming will begin at the Omni (400 S. Second St., Louisville, KY 40202). At 3:00pm, we will depart from the Omni for a learning tour of West Louisville, before returning to the Omni ahead of our reception at the James Graham Brown Foundation.

11:00am	Registration & Lunch
12:00pm	Welcoming Remarks
12:30pm	Opening Keynote: "Nothing About Us Without Us" Diana Samarasan, founder and former executive director of the Disability Rights Fund, will review the history and growth of participatory practices among foundations and share a practical tool for advancing the involvement of people impacted by funding decisions. Recognized by one user as a way "to articulate a north star for genuine community engagement and power-sharing," the Advancing Participation in Philanthropy Tool (APPT) is a self-assessment developed by Diana and Katy Love. Diana will engage us in practical application of the APPT so that we can use this tool within our own organizations for iterative learning and innovative systems change. Speaker: • Diana Samarasan – Founder and Former Executive Director, Disability Rights Fund (Brookline, MA)
1:45pm	Beyond the Business Card: Building Bonds with Bluffs Ready to expand your network and have some fun? Let's get this conference buzzing with a lively activity! Through several rounds of Two Truths and a Lie, you'll meet new people and learn more about your grantmaking peers from across Kentucky!
2:30pm	<i>Transition to transportation for learning tour – shuttle departs at 3:00pm</i>
3:00pm	West Louisville Learning Tour We're hitting the road to meet with leaders of three nonprofits in West Louisville. What do they all have in common? They will share with you how their programs are lifting up the community of West Louisville, which has long suffered from the devastating effects of redlining, and sparking a resurgence in commerce and economic advancement. We will hear from leaders at these organizations: MOLO Village: MOLO Village envisions a community where residents are not merely surviving, but thriving – where health, engagement, and productivity flourish. This vision encompasses not only individual growth but a collective rise that propels families and neighborhoods toward a path of sustained success. AMPED (Adventurous Minds Produce Extraordinary Dreams): Amped is a free program that uses music and technology as a catalyst to empower youth and their families to work as a team, learn how to express themselves effectively, and develop into healthy, productive members of our community and the world. Its programs include a music academy, a business incubator, and a workforce training program. It is currently developing the Amped Innovation Center, a creative hub in West Louisville. Goodwill Industries of Kentucky: Founded in 1923, Goodwill Industries of Kentucky is a 501(c)(3) nonprofit organization with 1,800 dedicated employees driven by the mission to serve Kentuckians who are recovering from addiction, reentering society from incarceration, lacking education or transportation, unhoused or homeless, surviving chronic poverty or living with an intellectual or physical disability. Through the power of work, Goodwill gives a hand up to these individuals, not a handout, to help them achieve and maintain employment to gain a better quality of life. Speakers: • Dr. Jamesetta Ferguson – Founder, MOLO Village (Louisville, KY) • Dave Christopher – Founder, AMPED (Louisville, KY) • Amy Lutrell – President & CEO, Goodwill Industries of Kentucky (Louisville, KY)
5:30pm	Break
6:00pm	Reception at the James Graham Brown Foundation (471 West Main Street, Suite 401, Louisville, KY 40202; 15-minute walk from the Omni)

Agenda Day Two

Thursday, August 1

All programming on Thursday will take place at the Frazier History Museum (829 W. Main St., Louisville, KY 40202). Parking is available at the museum, which is about a 6-minute drive and 20-minute walk from the Omni.

8:30am	Registration & Breakfast
9:00am	Breaking Ground: Essential Insights into Affordable Housing Access to safe and affordable housing is a platform that makes many other outcomes possible, including improved health, educational attainment, safety, economic mobility, workforce development and much more. Yet communities across the country are experiencing unprecedented shortages of affordable and accessible housing. How did we get here? What is philanthropy's role in the solution? What strategies are and are not working? A panel of experts and practitioners will share their perspectives and experiences from working in the field. Speakers: • Cathe Dykstra – President & CEO, Family Scholar House (Louisville, KY) • Scott McReynolds – Executive Director, Housing Development Alliance (Hazard, KY) • Harry Pedigo – Executive Director, St. Benedict's Homeless Shelter (Owensboro, KY) • Curtis Stauffer – Managing Director-Housing Contract Administration, Kentucky Housing Corporation (Louisville, KY) Moderator: • Tony Curtis – Executive Director, Metropolitan Housing Coalition (Louisville, KY)
10:30am	Break (15 minutes)
10:45am	Building Bridges, Breaking Barriers: Philanthropy's Role in Increasing Access to Capital As Kentucky funders, we are experienced and knowledgeable grantmakers, but what if there were a way to expand our impact by utilizing our underlying – i.e., invested – assets? Enter impact investing, the practice of making loans, guarantees, repayable grants, and other financing tools available to support sustainable community development. Impact investments help build affordable housing, grow small businesses and transform community facilities and infrastructure, meeting urgent and growing needs. Hear from two Kentucky foundations and one national expert to understand how foundations are testing innovative strategies and forming collaborative partnerships to grow the flow of capital in communities. Speakers: • Jessica Bledsoe – Impact Investment Coordinator, Foundation for Appalachian Kentucky (Hazard, KY) • Ramona Dallum – Senior Vice President of Community Leadership, Community Foundation of Louisville (Louisville, KY) • Sydney England – Director, Georgia Social Impact Collaborative (Atlanta, GA) Moderator: • Chelsea VanHook – Senior Program Officer of Invest Louisville, Community Foundation of Louisville (Louisville, KY)
12:15pm	Lunch
1:15pm	Seeing Beyond the Numbers: Unlocking the Power of Diverse Impact Measurements Move beyond traditional metrics and explore innovative ways to measure the true impact of your foundation's work. Our speakers dive deep into diverse evaluation methods, equipping you with tools to assess progress in a nuanced and equitable way. Learn how to combine quantitative data with qualitative storytelling methods like Ripple Effect Mapping, empowering communities to share their experiences and paint a richer picture of your foundation's influence. Gain insights into research methods that consider equity from the ground up, ensuring your evaluations are not only informative, but also lead to lasting organizational growth and impactful change. Speakers: • Dr. Nicole Breazeale – Associate Professor, Department of Community & Leadership Development, University of Kentucky Martin-Gatton College of Agriculture, Food and Environment (Lexington, KY) • Dr. Stephen Lin – Consultant, C.E. & S. Foundation (Louisville, KY) • Dr. Brandy Kelly Pryor – Founder & CEO, BKP Strategies (Louisville, KY)
2:30pm	Closing Remarks
3:00pm	Adjourn & Departure

Special Thanks to This Year's Sponsors



THE GHEENS FOUNDATION



Speakers



Scan the QR code on this page to learn more about this year's speakers!



Jessica Bledsoe
Impact Investment Coordinator,
Foundation for Appalachian
Kentucky (Hazard, KY)



Dr. Nicole Breazeale
Associate Professor, Department
of Community & Leadership
Development, University of Kentucky
Martin-Gatton College of Agriculture,
Food and Environment (Lexington,
KY)



Dave Christopher
Founder, AMPED (Louisville, KY)



Tony Curtis
Executive Director, Metropolitan
Housing Coalition (Louisville, KY)



Ramona Dallum
Senior Vice President of Community
Leadership, Community Foundation
of Louisville (Louisville, KY)



Cathe Dykstra
President & CEO, Family Scholar House (Louisville, KY)



Harry Pedigo
Executive Director, St. Benedict's and Daniel Pitino Homeless Shelters (Owensboro, KY)



Sydney England
Director, Georgia Social Impact Collaborative (Atlanta, GA)



Dr. Brandy Kelly Pryor
Founder & CEO, BKP Strategies (Louisville, KY)



Dr. Jamesetta Ferguson
Founder, MOLO Village Community Development Corporation (Louisville, KY)



Diana Samarasan
Founder and Former Executive Director, Disability Rights Fund (Brookline, MA)



Dr. Stephen Lin
Consultant, C.E. & S. Foundation (Louisville, KY)



Curtis Stauffer
Managing Director-Housing Contract Administration, Kentucky Housing Corporation (Louisville, KY)



Amy Lutrell
President & CEO, Goodwill Industries of Kentucky (Louisville, KY)



Chelsea VanHook
Senior Program Officer of Invest Louisville, Community Foundation of Louisville (Louisville, KY)



Scott McReynolds
Executive Director, Housing Development Alliance (Hazard, KY)

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